

Now, don't forget us!



As a souvenir of your visit to **Strawberry Point** why not take a photo of the Big Berry?

Hint: If you stand across the street near Citizens State Bank you will be able to get a good angle for your shot.

Before you leave town be sure to stop at one of our stores and pick up a few **Strawberry Point** mementos.

Come again soon!

Strawberry Point is a **"berry nice"** place!

Strawberry Point, Iowa!

Home of the World's Largest Strawberry!

Need Tourist Information?

Step down the street to:

Strawberry Point Development & Tourism  
105 West Mission  
Strawberry Point, IA 52076

Phone: 563-933-4417

Fax: 563-933-4417

Email: [econdev@strawberrypoint.com](mailto:econdev@strawberrypoint.com)

Free Internet access during business hours.

Find more tourist info online at:

[www.strawberrypoint.com](http://www.strawberrypoint.com)  
[www.claytoncountyiowa.com](http://www.claytoncountyiowa.com)  
[www.visitiowa.org](http://www.visitiowa.org)  
[www.lowa.com](http://www.lowa.com)

You are here!

Strawberry Point,  
Iowa!

Home of the  
World's Largest  
Strawberry!



*Want to know more  
about the World's  
Biggest Strawberry?  
See inside!*

Brought to you by:

Strawberry Point Development Fund, Inc.  
105 West Mission  
Strawberry Point, IA 52076  
563-933-4417  
[econdev@strawberrypoint.com](mailto:econdev@strawberrypoint.com)



You are here in Strawberry Point, Iowa.

We are located on Highways #3 and # 13, approximately 60 miles between Waterloo, Cedar Rapids, Dubuque and Decorah.

It is the gateway to the rolling hills and valleys of Northeast Iowa and where tourism begins!

The name of our town goes back to the days before Iowa became a state. It was a territory with a road through it. That's all. The road was part of an old military road called Old Mission Road, which ran east and west through here and linked Fort Dubuque to Fort Atkinson. The town was named after a small hill west of town where wild strawberries grew in abundance. The road was used to move the Winnebago Indians to Fort Atkinson for their own safety during the 1840s. This same road became the route for early settlers in the 1850s. A post office was established in 1851. Although the railroad depot was called *Endfield* and also *Franklin* at one time, the name was changed back to its original one *Strawberry Point* in 1875.

## About the Big Strawberry

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### The Big Strawberry is:

- 15 feet high
- 12 feet across.
- Weighs 1,430 lbs.
- Made of fiberglass.
- Erected in 1967
- Designed by F. Hardie Advertising, Dubuque

### Strawberry Point trivia:

- The Franklin Hotel, which sits at the corner on Main Street, is listed on the National Registry of Historic Places. It is the location of the first hotel in town. Many travelers have stopped over the years at the hotel for a good night's rest and a bite to eat. Today it is still a very popular stopping "point." It's that same old-fashioned home cooking that brings people to Strawberry Point today.

### More trivia:

In 1930 William Penfield, the "flagpole sitter," spent 51 days and 20 hours setting the world's record in Strawberry Point. This is the same flagpole, which he built himself. It was 97 ft. tall originally. He sat on top of it in a specially rigged barber's chair. (You can't see the pole behind the fancy lattice work, but it's there.) Penfield climbed up on July 23rd and sat until September 12th. He was fed by means of a bucket that was raised and lowered on a cable. One of the local restaurants donated all the food he could eat. Many people made it a "point" to come see the man who was going to break the pole sitting record of "Shipwreck" Kelly of New Jersey of 49 days and 1 hour. Penfield's fame was spread about the nation and many newspaper reporters checked in and out of the Franklin Hotel daily as they came to town to interview the man who gave up all the comforts of on-the-ground living in order to break an endurance record. No reporter was brave enough to climb up the flag pole so they carried on by shouting back and forth. Financially he didn't benefit from the experience. He made \$1.00 after expenses.