

Strawberry Point Chamber Board Minutes–March 7, 2011

President Abbie Thompson called the meeting to order at 7:02 a.m. Additional board members present were Lisa Meyer, Mike Tucker, Larry Klostermann, Wally Rowcliffe, Vicki Rettinger, Brenda Landis, and Lorna Sheckles. Also present were Chamber of Commerce Secretary Amanda Whittle and Mayor Dale Fox.

The minutes and treasurer's report were approved.

Old Business: Strawberry Days was discussed. The all events meeting took place on Thursday, March 3, at 6:30 p.m. at City Hall. The meeting was open to the public. The chamber collected a lot of ideas and discussed them at today's meeting. The Chamber Board discussed a possible location for the carnival that would be behind Backhome Country Cookin'. Jeff Juergens and Vicki Rettinger will be the lead volunteers for the parade again this year. An M.C. is needed for the parade and possible individuals will be contacted shortly. The Chamber Board is finalizing events and a schedule for Strawberry Days and will have a tentative schedule by the next board meeting. Strawberries and ice-cream was discussed and will take place on Saturday afternoon at the Fire Station. An exact time has not been decided. The Chamber is also looking into a local band to play during the serving of the free ice-cream and strawberries. A sponsorship letter was sent to chamber members last week asking for contributions for Strawberry Days. A suggestion was brought up to have a drawing for chamber bucks/carnival wrist bands the week before Strawberry Days. More discussion is still needed. Items were brought up that need approval from the City Council. Mike Tucker will present a list of those items at the next City Council meeting. State Speech contests will be held at Starmont again this year. The Chamber will hand out coupon sheets to all who attend. The Chamber is asking chamber members to contact the chamber office at 933-4417 or e-mail chamber@strawberrypoint.com with their ad or promotion. Welcome bags were discussed. Chamber members are welcome to send any promotional material (magnets, pens, notepads, coupons) to be included in bags that will be given to any new resident of Strawberry Point. Members can drop them off at the Chamber office.

New Business: The Chamber presented a Progress Award to Strawberry Foods & Deli for a new sign. The Chamber will present a new business award and a progress award to two businesses this week. Strawberry Point is hosting a Regional Chamber meeting on Tuesday, March 22, from 10-2 at the Franklin Hotel. The chamber approved to contribute \$50.00 to the Regional Chamber towards a Northeast Iowa Regional board training workshop on Friday, April 29, from 5-9 p.m. in West Union. The Chamber board will discuss Vision 2020 and changes in By-laws at the next meeting.

The meeting was adjourned at 8:10 a.m. The next Chamber Board meeting will take place Tuesday, March 22, 2011, at 7:00 a.m. at Backhome Country Cookin'.

Respectfully Submitted,
Amanda Whittle, Secretary