

# **Public Notice**

## **Vision2020 Workshop**

The City Council of Strawberry Point Will Meet Wednesday, December 15, 2010 Council Chambers, City Hall 6:00 P.M. Strawberry Point, Iowa Tentative Agenda, (at discretion of the chair)

- 1) Mayor call meeting to order
- 2) Roll call of members present
- 3) Vision 2020 Workshop
  - A) Goal 4 – Create a Strawberry Point tourism marketing plan. (Jackie & Dale)
  - B) Goal 6 – Extend Westwood Drive to Campbell Drive. (Rich & Jan)
  - C) Goal 2 – Extend a hard-surfaced recreation trail from Campbell Park to Backbone State Park. (Jackie & Troy)
- 4) Adjournment

(Council members will break into small groups to discuss the above goals. The public is invited and encouraged to attend)

Posted: December 13, 2010

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Deanna Dement, City Clerk

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Mayor, Dale Fox

# Goal

## Business, Industry, & Tourism

Create a Strawberry Point tourism marketing plan which includes annually updating tourism publications, starting by the end of 2009. *This one will need to be worked on with Econ Dev & Chamber representatives. Needs attention ASAP. (work with Amanda Whittle)*

Goal 4

1

Jackie

Jan

Date

Troy

Jaceli

Discuss on Dec 15

Improve signage and develop the gravel road within the Strawberry Point Industrial Park into a paved access route for heavy trucks and other business traffic, by the end of 2012. *Signage needs work. Road has been paved.*

Goal 6

1

Jackie

Jan

Date

Troy

Jaceli

Report on Dec 15

## Community Betterment

Conduct a housing assessment to determine current and future housing needs and opportunities for the Strawberry Point area and implement, by the end of 2010. *We did this and it is good for another year or so. This item will need to be done about every three years to be current for grant applications.*

Goal 12 Done For Now

1

Jackie

Jan

Date

Troy

Jaceli

Not at this time

## Community Facelift

Develop a program to improve store front appearances, by the end of 2009. *Places like the Gibbs building and the old Hi-Way Café. We may want to create a list of places as a start to this one.*

Goal 2

1

Jackie

Jan

Date

Troy

Jaceli

Report on Dec 15

Continue to enforce city (and state) code for nuisance, deteriorated, and vacant and unsightly business and/or residential properties annually, starting now and continuing. *This is an ongoing one and we are working on it. Probably does not need special work at this time, just keep it going. Similar to Item 2.*

Goal 3

1

Jackie

Jan

Date

Troy

Jaceli

Discuss on Jan 5

Develop a plan to address vacant and unsightly buildings in the community starting now and continuing. *Not sure how this one differs from Goals 2 and 3. I would think this one is a part of them, so this goal will be worked on as a part of them.*

Goal 4

1

Jackie

Jan

Date

Troy

Jaceli

Discuss on Jan 19

Ensure safety access to the North side of town by developing an access road to North Highway 13 that will also serve as a roadway while Elkader street is being reconstructed, by the end of 2010. *The archaeological study is complete. A wetlands study is needed. Given the current economy along with our other needs, I don't see this one being a goal to spend time on until the economy gets quite a bit better.*

Goal 5 On Hold Until Funding is Found

1

Jackie

Jan

Date

Troy

Jaceli

Not at this time

Extend Westwood Avenue to Campbell Drive, by the end of 2020. *This one is similar to Goal 5--until the economy improves, this one can be on hold. We would need to acquire the land. Some discussion has taken place about once the road is there, the land could be a camp ground similar to the one the city of Elkader owns.*

Goal 6

1

Jackie

Jan

Date

Troy

Jaceli

Discuss on Dec 15

# Goal

Upgrade all roadways within the city limits to be hard surfaced by the end of 2018. Part of this one is to make sure it is legal to make them hard surface. This one also depends on the economy.

Goal 7

Discuss on Jan 19

Conduct a feasibility study for a single location for all public safety services, by the end of 2015. I am thinking developing what we want in the building and where it might be located is worthy of our work. Actual construction will depend on the economy.

Goal 8

Discuss on Feb 4

## Recreation and Trails

Extend a hard-surfaced recreation trail from Campbell Park to Backbone State Park, by the end of 2013. The Chamber is working on funding sources for trails and has made initial contacts with both counties. This was almost set to go in the past, but ran into some complications. The way to approach this one might be to sell it as a new project. When it was attempted before, it would have been on the leading edge. Now it will include funding challenges.

Goal 2

Discuss on Dec 15

Extend a hard-surfaced recreation trail connecting city parks and recreational areas, by the end of 2013. We need a plan, but the economy will place some challenges in the path of this goal.

Goal 3

Discuss on Jan 19

Upgrade the swimming pool to an aquatic center with zero-depth entry, by the end of 2018. This one we have started on. There is a 3rd company who wishes to present to the council. We should work toward a new pool by the Summer of 2013?

Goal 4

Discuss on Feb 16

Continue to update and expand playground equipment at city parks. This is a goal we will never finish. It would be nice to add 1 item to 1 of the parks each year. A plan should be made with options to add on to what is purchased.

Goal 5

Discuss on Jan 5

Establish an ongoing Summer recreation program by the Summer of 2010. I would hope we can get something going on this for the start of next summer. Once this is going, maybe add something for Winter?

Goal 6

Report on Dec 15

Determine the feasibility of a campground at Campbell Park by the end of 2010. I was once told there was a plan for this, but we have not been able to find it. Do we spend time on this or work on a campground area as a part of the land we would need to acquire with the goal for extending Westwood to Campbell?

Goal 7

Discuss on Jan 5