

Public Notice

The City Council of Strawberry Point Will Meet Wednesday, February 2, 2011 Council Chambers,
City Hall 6:00 P.M. Strawberry Point, Iowa Tentative Agenda,
(at discretion of the chair)

- 1) Mayor call meeting to order
 - a) Pledge of Allegiance
 - b) Welcome Visitors
- 2) Roll call of members present
- 3) Motion to approve the agenda as (presented) (amended)

Consent Agenda

Note: These are routine items and will be enacted by one motion without separate discussion unless a Council Member requests an item to be removed to be considered separately.

- 4) Minutes from January 19th
- 5) Claims
- 6) Motion to Approve Liquor License Renewal for Chaser's

Unfinished Business

- 7) Motion to Approve Second Reading of Ordinance No. 11-02- An Ordinance Amending The City Code of Strawberry Point, Iowa, Article 55.12 to Change Solid Waste Collection Fees
- 8) Motion to Approve Second Reading of Ordinance No. 11-01 – An Ordinance Prohibiting the Carrying of Dangerous Weapons in any City Buildings in the City of Strawberry Point, Iowa, with exceptions
- 9) Vision 2020

Information

- 10) Strawberry Point Library Board Minutes from January 10, 2011
- 11) Clayton County Development Goals and 2010 Annual Report
- 12) Strawberry Point Development Fund's 2010 Accomplishments
- 13) Thank You to City for Contracting with Bi-County for garbage pickup

New Business

- 14) Motion to Approve Strawberry Days Tractor Pull
- 15) Motion to Approve the Fire Department to Write a Smoke Detector/Public Awareness Grant through the Fire Prevention & Safety Grants
- 16) Motion to Approve a High School Student to Write a Grant for Fire Department to Purchase Pagers and Radios
- 17) Motion to Set Date for Budget Public Hearing
- 18) Motion to Approve the Purchase of Playground Equipment for Inger Park
- 19) Pool Summer 2011
 - A) Positions
 - B) Hours of Operation
 - C) Opening Day
 - D) Wages
 - E) City Purchased Swimwear
 - F) Pool Pass, Daily Admission and Lap Pass Prices
- 20) Budget Workshop

Other Business

- 21) Adjournment

Posted: January 31, 2011

Deanna Dement, City Clerk

Mayor, Dale Fox

Strawberry Point City Council
Regular Meeting January 19, 2011

The Strawberry Point City Council met for a regular meeting on Wednesday, January 19, 2011 at 6:00 p.m. at the Council Chambers of City Hall. Mayor Fox presided and led the Pledge of Allegiance. Council members answering roll call were Rich Newman, Jacci Meyers, Jan Parkin, Troy Stover and Jackie Opperman.

Parkin moved to approve the agenda. Meyers seconded the motion. A roll call vote was taken. Ayes: Opperman, Parkin, Stover, Meyers and Newman. Nays: None. Motion passes.

CONSENT AGENDA

- 4) Minutes from January 5th
- 5) Claims

Newman moved to approve the consent agenda with additional claims to NICC \$100, Mediacom \$125.34, Black Hills \$3209.67 and Wellmark \$4281.54. Meyers seconded the motion. A roll call vote was taken. Ayes: Parkin, Stover, Meyers, Newman and Opperman. Nays: None.

Consent agenda passes.

UNFINISHED BUSINESS

Council reviewed the first reading of Ordinance No. 11-02 An Ordinance Amending the City Code of Strawberry Point, Iowa, Article 55.12 to change solid waste collection fees. Parkin moved to approve the first reading of Ordinance No. 11-02. Newman seconded the motion. A roll call vote was taken. Ayes: Stover, Meyers, Newman, Opperman and Parkin. Nays: None. First reading passes.

The progress on the Vision 2020 Plan was briefly discussed. It was discussed to type up something from the group discussion.

INFORMATION

Council received December month-end financial statements and Trees Forever Grant award letter.

NEW BUSINESS

A member of the Berry Tender Daycare Board was present to discuss the leaking of the roof. It leaks in the baby room continually. They see this as a health concern for the babies and the possibility of mold. We will check to see if the roof is still under warranty. Something needs to be done with the roof.

Council reviewed the first reading of Ordinance No. 11-01 an Ordinance prohibiting the carrying of dangerous weapons in any city buildings in the city of Strawberry Point, Iowa, with exceptions. Opperman moved to approve the first reading of Ordinance No. 11-01. Meyers seconded the motion. A roll call vote was taken. Ayes: Meyers, Newman, Opperman, Parkin and Stover. Nays: None. First reading passes.

Council discussed setting the date for the annual spring cleanup. It has always been the second Saturday of May. Opperman moved to have the cleanup May 14th. Newman seconded the motion. A roll call vote was taken. Ayes: Newman, Opperman, Parkin, Stover and Meyers. Nays: None. Motion passes.

Council discussed implementing a summer recreation program in the summer of 2011. The first year Jacci Meyers will volunteer her time. It will be on Tuesday and Thursdays. If it is successful it will be increased next year. We will need a water jug, cups and balls. The age group will be 12 and under. It will be held at the Civic Center. There is a grant available through the Clayton County Foundation for the Future Grant that can be used to purchase the needed items.

The easements for Elkader Street were discussed. There is storm drainage and temporary easements that need approved. The City is not requesting permanent utility easements anymore. New temporary easements will be going out to property owners without the permanent utility easements included. We did not receive all the easements so the electric poles will be placed in the right-of-way instead of behind the sidewalk. Trees will be removed, hopefully the DOT will give us the 6 foot clear zone and they will share some of the cost for removal. Stover moved to approve all construction easements. Parkin seconded the motion. A roll call vote was taken. Ayes: Opperman, Parkin, Stover, Meyers and Newman. Nays: None. Motion passes.

An amended plat for the alley in the Caroline Fult's Addition was reviewed by council. Opperman moved to approve the amended plat of the alley in the Caroline Fult's Addition. Parkin seconded the motion. A roll call vote was taken. Ayes: Parkin, Stover, Meyers, and Newman. Nays: Opperman. Motion passes.

OTHER BUSINESS

A resident from Elkader Street was present to inquire about the next meeting with the DOT. It will be held in the spring.

With no further business, Opperman moved to adjourn at 9:02 p.m. Stover seconded the motion. Motion passed.

Deanna Dement, City Clerk

Dale Fox, Mayor

STRAWBERRY POINT, IA

01/28/11 11:41 AM

Page 1

*Claim Register©

020211claims

February 10-11

Claim Type	Direct				
Claim#	2017	<i>AIRGAS NORTH CENTRAL</i>			
Cash Payment	E 001-1600-6518 MEDICAL SUPPLIES	Ambulance Oxygen Tank Rental			\$22.68
	Invoice 105716593				
Transaction Date	1/27/2011	CASH	1010	Total	\$22.68
Claim#	2018	<i>AIRGAS NORTH CENTRAL</i>			
Cash Payment	E 001-1600-6518 MEDICAL SUPPLIES	Ambulance Oxygen Tank Rental			\$62.02
	Invoice reissue 47071				
Transaction Date	1/27/2011	CASH	1010	Total	\$62.02
Claim#	2019	<i>AIRGAS NORTH CENTRAL</i>			
Cash Payment	E 110-2100-6507 OPERATING SUPPLIES	RUT Acetylene, Oxygen			\$63.69
	Invoice reissue				
Transaction Date	1/27/2011	CASH	1010	Total	\$63.69
Claim#	2020	<i>ALEX AIR APPARATUS</i>			
Cash Payment	E 001-1500-6507 OPERATING SUPPLIES	Fire LP Coupler			\$205.83
	Invoice 19230				
Transaction Date	1/27/2011	CASH	1010	Total	\$205.83
Claim#	2021	<i>ALLIANT ENERGY</i>			
Cash Payment	E 600-8100-6371 UTILITIES	Water South Well			\$189.52
	Invoice feb 2011				
Transaction Date	1/27/2011	CASH	1010	Total	\$189.52
Claim#	2022	<i>ALLIANT ENERGY</i>			
Cash Payment	E 610-8150-6371 UTILITIES	Sewer Lagoon Utilities			\$2,059.07
	Invoice feb 2011				
Transaction Date	1/27/2011	CASH	1010	Total	\$2,059.07
Claim#	2023	<i>ALLIANT ENERGY</i>			
Cash Payment	E 600-8100-6371 UTILITIES	Water Ind Park Utilities			\$34.44
	Invoice feb 2011				
Transaction Date	1/27/2011	CASH	1010	Total	\$34.44
Claim#	2024	<i>CITY OF STRAWBERRY POINT</i>			
Cash Payment	E 630-8250-6422 ENERGY EFFICIENCY	Energy Rebate			\$25.00
	Invoice m goedken				
Transaction Date	1/27/2011	CASH	1010	Total	\$25.00
Claim#	2025	<i>CLAYTON COUNTY RECORDER</i>			
Cash Payment	E 323-2100-6411 LEGAL EXPENSE	Cap Imp Street Easement Recording			\$29.00
	Invoice elkader st				
Transaction Date	1/27/2011	CASH	1010	Total	\$29.00
Claim#	2026	<i>ELKADER FLORAL SHOP</i>			
Cash Payment	E 630-8250-6599 MISCELLANEOUS	Electric Plant for Neis Service			\$70.00
	Invoice neis				
Transaction Date	1/27/2011	CASH	1010	Total	\$70.00
Claim#	2027	<i>EMERGENCY MEDICAL PRODUCT</i>			
Cash Payment	E 001-1600-6518 MEDICAL SUPPLIES	Ambulance Medical Supplies			\$372.98
	Invoice 1342008				
Transaction Date	1/27/2011	CASH	1010	Total	\$372.98

STRAWBERRY POINT, IA

01/28/11 11:41 AM

Page 2

*Claim Register©

020211claims

February 10-11

Claim# 2028 GALLS INC					
Cash Payment	E 001-1100-6507 OPERATING SUPPLIES	Police Nameplate			\$11.10
	Invoice 511100087				
Transaction Date	1/27/2011	CASH	1010	Total	\$11.10
Claim# 2029 IOWA PRISON INDUSTRIES					
Cash Payment	E 110-2100-6507 OPERATING SUPPLIES	RUT 2 street signs			\$49.55
	Invoice 312433				
Transaction Date	1/27/2011	CASH	1010	Total	\$49.55
Claim# 2030 MAR-HAN, INC					
Cash Payment	E 001-1500-6507 OPERATING SUPPLIES	Fire Wash Brushes			\$114.00
	Invoice 20019				
Transaction Date	1/27/2011	CASH	1010	Total	\$114.00
Claim# 2031 OMB EXPRESS POLICE SUPPLY					
Cash Payment	E 001-1100-6507 OPERATING SUPPLIES	Police Light, Battery, Switch			\$69.95
	Invoice P018827801016				
Transaction Date	1/27/2011	CASH	1010	Total	\$69.95
Claim# 2032 ST. LUKES CENTER FOR OCCUPA					
Cash Payment	E 001-6500-6220 DUES/MEMBERSHIPS/S	City Hall Annual Dues			\$30.00
	Invoice 2011				
Transaction Date	1/27/2011	CASH	1010	Total	\$30.00
Claim# 2033 WERTJES UNIFORMS					
Cash Payment	E 001-1100-6181 CLOTHING ALLOWANCE	Police Belt, Shirts			\$310.50
	Invoice 44368				
Transaction Date	1/27/2011	CASH	1010	Total	\$310.50
Claim# 2034 WERTJES UNIFORMS					
Cash Payment	E 001-1100-6181 CLOTHING ALLOWANCE	Police Uniform, Belts, Boots			\$756.00
	Invoice 44373				
Transaction Date	1/27/2011	CASH	1010	Total	\$756.00
Claim# 2035 WESSELS ELECTRICAL SERVICE					
Cash Payment	E 630-8210-6494 CONTRACTS	Electric Panel Work City Hall			\$143.54
	Invoice 4881				
Transaction Date	1/27/2011	CASH	1010	Total	\$143.54
Claim# 2036 WINDSTREAM					
Cash Payment	E 001-1100-6373 TELEPHONE & COMMUN	Police Phone			\$16.99
	Invoice jan 2011				
Cash Payment	E 001-1600-6373 TELEPHONE & COMMUN	EMS Phone			\$17.00
	Invoice jan 2011				
Cash Payment	E 001-1500-6373 TELEPHONE & COMMUN	Fire Phone			\$16.99
	Invoice jan 2011				
Transaction Date	1/27/2011	CASH	1010	Total	\$50.98
Claim# 2037 WINDSTREAM					
Cash Payment	E 630-8210-6373 TELEPHONE & COMMUN	Electric Phone			\$128.05
	Invoice jan 2011				
Cash Payment	E 001-1100-6373 TELEPHONE & COMMUN	Police Phone			\$20.58
	Invoice jan 2011				
Cash Payment	E 001-1500-6373 TELEPHONE & COMMUN	Fire Phone			\$20.57
	Invoice jan 2011				

STRAWBERRY POINT, IA

01/28/11 11:41 AM

Page 3

***Claim Register©**

020211claims

February 10-11

Cash Payment	E 001-1600-6373 TELEPHONE & COMMUN	Ambulance Phone			\$20.57
	Invoice jan 2011				
Cash Payment	E 001-4600-6373 TELEPHONE & COMMUN	Pool Phone			\$5.99
	Invoice jan 2011				
Transaction Date	1/27/2011	CASH	1010	Total	\$195.76
Claim#	2038	CLAYTON COUNTY EMS			
Cash Payment	E 001-1600-6599 MISCELLANEOUS	Ambulance Annual Dues			\$30.00
	Invoice 2011				
Transaction Date	1/27/2011	CASH	1010	Total	\$30.00
Claim#	2039	IOWA PEACE OFFICERS ASSOC			
Cash Payment	E 001-1100-6220 DUES/MEMBERSHIPS/S	Police Annual Dues			\$30.00
	Invoice 2011				
Transaction Date	1/27/2011	CASH	1010	Total	\$30.00
Claim#	2040	IOWA FIRE CHIEFS ASSOC			
Cash Payment	E 001-1500-6220 DUES/MEMBERSHIPS/S	Fire Chief Annual Dues			\$25.00
	Invoice 2011				
Transaction Date	1/27/2011	CASH	1010	Total	\$25.00
				Total	\$4,950.61

Pre-Written Check	\$0.00
Checks to be Generated by the Compute	\$4,950.61
Total	\$4,950.61

License Application (LC0036697)

Applicant

Name of Applicant:	<u>Chaser's Saloon LLC</u>		
Name of Business (DBA):	<u>Chaser's</u>		
Address of Premises:	<u>107 Elkader St.</u>		
City:	<u>Strawberry Point</u>	County:	<u>Clayton</u> Zip: <u>52076</u>
Business Phone:	<u>(563) 933-8260</u>		
Mailing Address:	<u>P.O. Box 591</u>		
City:	<u>Strawberry Point</u>	State:	<u>IA</u> Zip: <u>52076</u>

Contact Person

Name:	<u>Ronald Highland</u>		
Phone:	<u>(563) 608-0154</u>	Email Address:	<u>ronzohighland@aol.com</u>

Classification: Class C Liquor License (LC) (Commercial)

Term: 12 months

Effective Date: 03/06/2011

Expiration Date: 03/05/2012

Privileges:

Class C Liquor License (LC) (Commercial)
Outdoor Service
Sunday Sales

Status of Business

Business Type:	<u>Limited Liability Company</u>		
Corporate ID Number:	<u>376025</u>	Federal Employer ID #	<u>26-4256633</u>

Ownership

Ronald Highland

First Name: Ronald

Last Name: Highland

City: Strawberry Point

State: Iowa

Zip: 52076

Position Owner

% of Ownership 100.00 %

U.S. Citizen

Insurance Company Information

Insurance Company:	<u>Society Insurance</u>		
Policy Effective Date:	<u>03/06/2011</u>	Policy Expiration Date:	<u>03/06/2012</u>
Bond Effective Continuously:		Dram Cancel Date:	
Outdoor Service Effective Date:		Outdoor Service Expiration Date:	
Temp Transfer Effective Date:		Temp Transfer Expiration Date:	

ORDINANCE NO. 11-02

AN ORDINANCE AMENDING THE CITY CODE
OF STRAWBERRY POINT, IOWA, ARTICLE 55.12
TO CHANGE SOME SOLID WASTE COLLECTION FEES.

Be It Enacted by the Council of the City of Strawberry Point, Iowa:

SECTION 1. Purpose. The purpose of this ordinance is to amend Article 55.12(1) of the City Code of Strawberry Point, Iowa, to change some solid waste collection fees.

SECTION 2. SCHEDULE OF FEES. Section 55.12(1) of the City Code of the City of Strawberry Point, Iowa, shall be amended to read as follows:

1. Schedule of Fees. The fee for refuse collection and disposal service used, or available, shall be:

- For each residential property served\$11.00 per month
- For each commercial property served (if collected by
current city hauler).....\$11.00 per month
- Recycling Only Charge (only available to properties with
dumpster for waste collection that does not utilize the
current city hauler).....\$ 3.20 per month
- For each garbage tag.....\$ 1.50 per tag .

SECTION 3. Repealer. All ordinances or parts of ordinances in conflict with the provisions of this ordinance are hereby repealed, being former Code Section 55.12(1).

SECTION 4. Severability Clause. If any section, provision or part of this ordinance shall be adjudged invalid or unconstitutional, such adjudication shall not affect the validity of the ordinance as a whole or any section, provision or part thereof not adjudged invalid or unconstitutional.

SECTION 5. When Effective. This ordinance shall be effective after the final passage, approval and publication as provided by law.

Passed by Council on the ____ day of January, 2011, and approved this ____ day of January, 2011.

MAYOR

ATTEST: _____
CITY CLERK

ORDINANCE NO. 11-01

AN ORDINANCE PROHIBITING THE CARRYING OF
DANGEROUS WEAPONS IN ANY CITY BUILDINGS.
IN THE CITY OF STRAWBERRY POINT, IOWA,
WITH EXCEPTIONS.

Be It Enacted by the Council of the City of Strawberry Point, Iowa:

SECTION 1. Purpose. The purpose of this ordinance is to make unlawful the carrying of dangerous weapons in any City Building in Strawberry Point, Iowa, with certain exceptions.

SECTION 2. CARRYING DANGEROUS WEAPONS. Section 20.12A of the City Code of Strawberry Point, Iowa, shall be added to read as follows:

20.12A. CARYING DANGEROUS WEAPONS. No member of the public shall carry a dangerous weapon in any City building in the City of Strawberry Point. This provision applies to any member of the public whether or not the individual possesses a valid Iowa permit to carry weapons. This provision does not apply to:

A. A peace officer as defined in Iowa Code Section 801.4 or a member of the armed forces of the United States or of the national guard, when the person's duties or lawful activities require or permit possession of a dangerous weapon.

B. A person who possesses a valid Iowa professional permit to carry a weapon whose duties require that person to carry a dangerous weapon.

C. A person who possesses a dangerous weapon for any purpose authorized by a state agency to further the statutory or regulatory responsibilities of that agency.

D. Members of recognized military veterans organizations performing honor guard service authorized by the City Council.

Violation of this ordinance may result in the denial of access to a City building, filing of criminal charges, expulsion from a City building or any combination thereof, of any individual who knowingly violates this ordinance. In addition, any weapon found in possession of a member of the public in violation of this ordinance may be confiscated.

SECTION 3. Repealer. All ordinances or parts of ordinances in conflict with the provisions of this ordinance are hereby repealed.

SECTION 4. Severability Clause. If any section, provision or part of this ordinance shall be adjudged invalid or unconstitutional, such adjudication shall not affect the

validity of the ordinance as a whole or any section, provision or part thereof not adjudged invalid or unconstitutional.

SECTION 5. When Effective. This ordinance shall be effective after the final passage, approval and publication as provided by law.

Passed by Council on the ____ day of February, 2011, the ____ day of March, 2011, and finally approved this ____ day of March, 2011.

MAYOR

ATTEST: _____
CITY CLERK

The Strawberry Point Public Library Board met on January 10, 2011 at 6:00 p.m. President Susie Norberg called the meeting to order. Present were Board members Anne Beyer, Cindy Hilsabeck, Nancy Keppler and Marcia Hanson and Librarian Brase. Minutes of the November meeting were approved as read. Librarian's report: Brase reported she had worked 68.25 hours in the pay period ending December 4, 65 hours in the pay period ending December 18 and 64.5 hours in the pay period ending January 1. There were increases in easy and juvenile, puzzles and DVD/videos and more in-library users, borrowers, reference requests and NEIBORS in December. Librarian Brase reported that the December storytimes had 28 and 43 children attend. 168 attended the Christmas open house with Santa on Dec. 4. Our tree won first prize of \$75 worth of Chamber bucks. There will be a movie on Thursday at 3 pm because of the early dismissal for conferences. Book group will meet on January 20 and Brase will go to Kids of the Kingdom on January 26th. She has met with Leann Baumgartner who has two certified therapy dogs to discuss possible partnership with a READ program. She plans a Valentine craft on Feb. 12. Adult nonfiction and videos have been weeded. Apollo system will cost \$1200 per year for the first three years with a \$600 one time migration fee. County Librarians are pursuing grant opportunities. Elkader system crashed so they have already switched to Apollo.

Old business: The pool light bulbs were removed from our budget. We would like to get a copy of our electric bill each month so we could make adjustments in usage if it seems high for the time period. We would like a detailed accounting each month so we can monitor expenditures. It would be handy to have year to date figures each month.

New Business: Cindy made a motion to set Brase's salary at \$11.00 per hour with 32 hours of vacation time, 4 personal days and paid holidays. Anne seconded the motion and motion carried. Nancy made the motion to set the budget at \$63,750 for 2011-2012. Cindy seconded the motion and motion carried.

There were gifts in memory of Louise Droegmiller, Faye Pugh, and Dorothy Pettit.

Anne made a motion to approve the bills and Cindy seconded. Motion carried.

The next meeting will be Tuesday, February 22 at 6:00 p.m. Anne made the motion to adjourn and Nancy seconded. Motion carried and meeting adjourned.

Marcia Hanson, Secretary

Clayton County Development Group Goals 2010/2011

- CCDG Board of Directors support UNI SBDC Strategic Planning outcome.
- Promote the Regional Housing Trust Fund Program with UERPC.
- Promote Small Business educational training workshops
- Conduct Industry visits.
- Sponsor a Tourism Marketing Campaign.
- Partner with NE IA Food & Farm to host food producers mini grant program
- Host community business consultant quarterly in county
- Facilitate the Clayton County Revolving Loan Program.
- Support IDED Enterprise Zone Program and assist developers in utilizing the program.
- Encourage participation from businesses to use the Buyer Supplier Network Program.
- Partner with state and regional partners to promote programs to aid communities & businesses.
- Encourage the hospitality web training program CARES.
- Partner with volunteers to encourage tourism and industry growth in Clayton County.
- Partner with NE IA Business Network to encourage business growth and network socials.
- Partner with Eastern IA Tourism EITA organization to promote Clayton County
- Assist Clayton County Historical Preservation to encourage all communities to be an historical district.
- Partner with Clayton County Foundation for the Future to promote philanthropy in Clayton County.
- Partner with the IDOT and RC & D to promote the Scenic By Way route in the county.
- Update and freshen the Clayton County web site.
- Continue membership drive to CCDG visitiowa web site.
- Partner with the NE IA Tourism Assoc, and RC & D to market the 6 county region as a tourist destination.
- Host county action team meetings, Revolving Loan Fund Action Team, Tourism Action Team, Economic Development Group Action Team and Clayton County Barn Quilt Action Team.
- Partner with NICC, USDA, SBDC, WOTC, UERPC and Experience Works program coordinators to offer the services they provide to local businesses.
- Promote SCORE and get members to join in the Clayton County SCORE group.
- Assist with the Clayton County Barn Quilt committee on marketing the route.
- Prepare grant proposals to support the activities of the organization.
- Encourage community activities with event and dining cards.
- Host a Clayton County Fair trivia contest.
- Host a CCDG annual meeting. Shine and Share the progress.

All the goals listed are achievable but will need assistance and partnerships of many to support the programs, projects and organizations above. Thank you for being a partner in one or several of the above goals or committees.

Mission

To enhance the opportunities for the creation of wealth for the citizens of Clayton County, Iowa through the promotion of Agriculture, Industry & Tourism.

Board of Directors

- President:
John Finley
Consolidated Grain & Barge
- Vice President:
James Feudner
FreedomBank
- Treasurer:
Robert Hauber
Central State Bank
- Secretary:
Chris Hopp
Alpine Communications
- Lanny Kuehl
New York Life
- Tom Blake
Business Consultant
- Beth Regan
McGregor Lodging
- Beth Snitker
Allamakee-Clayton Electric Co.
- Brad Moorman
Citizens State Bank



132 S Main Street
P.O. Box 778
Elkader, IA 52043
563-245-2201 800-488-7572
Fax: 563-245-1881

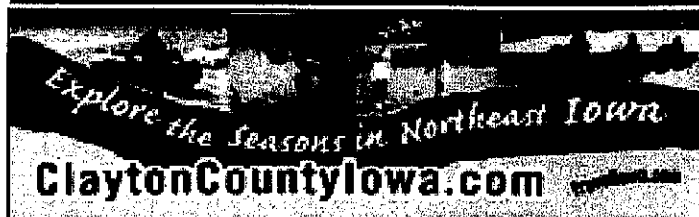
www.claytoncountyiowa.com

Darla Kelchen
Executive Director
ccdgd@alpinecom.net

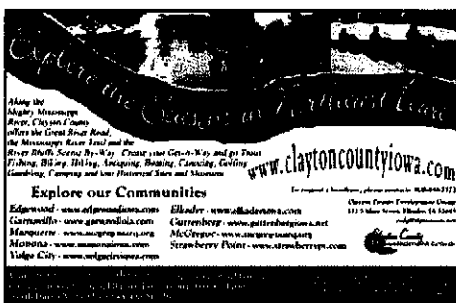
Sue Meyer
Administrative Assistant
asstccdgd@alpinecom.net

Marketing Campaign

Successful Marketing Campaign increases tourism awareness to Clayton County



Billboard displayed on a rotator basis in the Madison Wisconsin 12/18 beltline along Hwy 51, Hwy 151 and Hwy 30 from April thru June with 4,083,390 circulation of showing. 1.2% increase in website hits.



Our Iowa reaches 48,000 readers.
Received 62 requests for brochures.

Recognized as "Best Ad" in April-May issue of Our Iowa Magazine

AAA Living Magazine

AAA's May-June issue generated over leads requesting brochures, dining ca and calendar of events. Circulation 167,6

Our Iowa Magazine

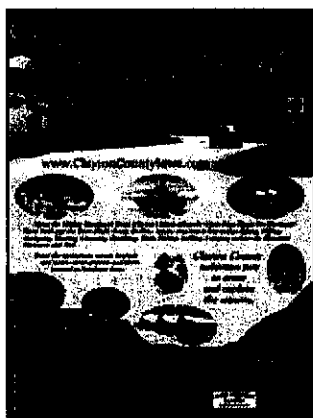
ChicagoTribune.com



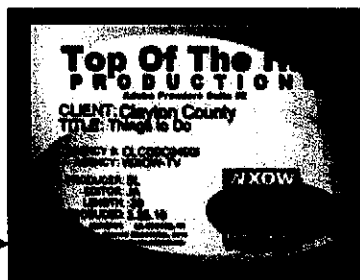
ChicagoTribune.com ad displa approximately 275,000 ad impressi 4.9 million unique visitors du March & A

Eastern Iowa Tourism Association

EITA ad generated over 52 leads requesting information on Clayton County attractions. Circulation of 27,000. Over 6,000 disbursed at Iowa State Fair.



WXOW TV LaCrosse



105 Television ads reached 273,884 viewers in the Wisconsin & Minnesota area during April & May promoting recreational opportunities in Clayton County.

Grants

- Eastern Iowa Tourism Association \$659.42 - Marketing Campaign
- Upper Mississippi Gaming Corporation \$10,651.61 - Marketing Campaign
- Alliant Energy \$1,800.00 - Entrepreneurial
- Black Hills \$1,500 - Entrepreneurial
- Community Foundation of Greater Dubuque \$1,440.78 - Community Grant
- Northeast Iowa Business Network \$3,000.00 - Web Development

Funding

Income Summary
July 2009 through June 2010



Membership	%
Grants	
Business & Entrepreneurial Training	
Advertising Income	
NE IA Business Network	
Annual Meeting Dinner	
CCHF	
NE IA Food & Farm	
Interest Earned	
Miscellaneous Income	
CCHPC Clayton County Historical	
Total	\$ 120,9

2009-2010 Financial Report

Income: \$120,923.42
Expenses: \$117,816.22

Business

Entrepreneurial Training

Hosted 8-week course facilitated by Business Consultant Jackie Hahn on Grow Venture FastTrac Small Business Planning.

27 New & Existing Businesses Attended
16 Partners sponsored this program

Enterprise Zone Program

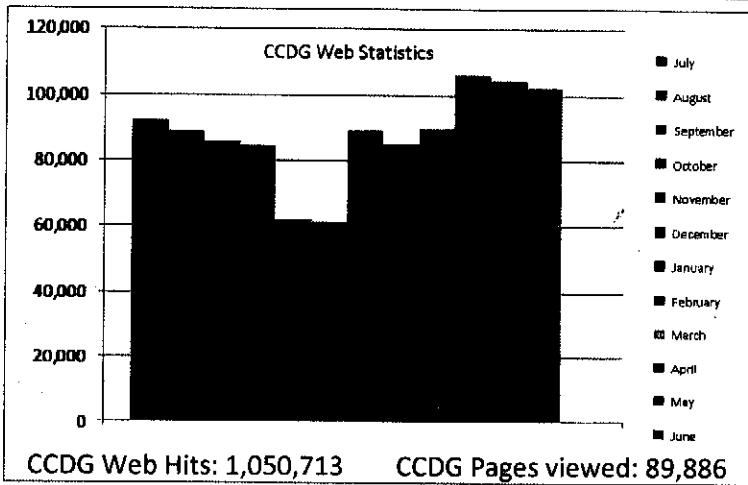
9 Housing Applications funded
Total Investment \$6,669,420.00
EZ Tax Credits \$917,600.00
47 New Housing Units projected

2 Industrial Applications Funded
Total Investment \$15,000,000.00
EZ Tax Credits \$941,652.00
250 New Jobs Created

Revolving Loan Fund

Funding available to loan up to 40% of a project or maximum of \$20,000.00 loan 5 years at 3% - 5% interest. 1 loan successfully completed.

www.claytoncountyiowa.com



Top 5 Pages Viewed

- 1) Employment
- 2) Real Estate
- 3) Industry Op
- 4) Brochures/ Lodging
- 5) Dining

Programs

- Three Business-to-Business Network Socials hosted by CCDG Entrepreneurial Task Force Team on topics covering E-bay and Facebook business use and business training. 64 attended.
- Internet Business Training facilitated by Jason Trout, Business Consultant on "Grow Your Business" with Google and Facebook. 23 attended.
- Hosted a quarterly one-on-one Business Consultant. 27 new and existing business owners utilized this service, sponsored by the NE IA Biz Network Team.
- Supported the Barn Quilt Committee in promoting quilt designs in Clayton County and designed a travel route on CCDG website.
- Promoted mini-grant program for local food producers through the NE IA Food & Farm Coalition. \$4,150.00 funded 9 grant applicants. Cost of total projects \$19,768.95
- \$8,350.00 awarded through a partnership with CCF to support 9 non-profit grant applications benefiting Clayton County projects and programs.
- CCDG's partnered with Regional Housing Trust Fund, a four county initiative through UERPC to obtain \$237,501.00 IFA Grant. Local partners included UMGC and the Cities of Garnavillo and Marquette. Trust Fund awarded \$69,824.80 for 7 projects in Clayton County.
- Partnered with Iowa DOT for new Scenic Byway signage and promoted photo contest.
- Conducted 5 industry visits.
- Partnered with Travel Iowa to host summer intern, Cody Hill.
- Partnered with UNI Institute of Decision Making for



Promoting Tourism to NE Iowa through a Partnership with Northeast Iowa Tourism Association

- Web Membership Opportunities
- Recruited 8 new members
- Web Statistics:
Web Hits 2,320,795
Pages viewed 491,473

Goals 2010/2011

- CCDG Board support Strategic Planning outcome
- Promote Regional Housing Trust Fund
- Support River Bluff Scenic ByWay
- Promote Small Business Education Program
- Conduct Industry Visits
- Sponsor a Tourism Marketing Campaign
- Partner with NE IA Food & Farm to promote local food producer grants
- Promote Revolving Loan Program
- Market Enterprise Zone Program
- Promote Buyer-Supplier Network
- Partner with State & Regional partners to promote business growth
- Support C.A.R.E.S. Hospitality Web

NEITA brochure

NEW Northeast Iowa's BLUFF COUNTRY brochure

Partnered with six county group to develop and design new brochure. Funded through county Hotel/Motel Tax.



Partnerships

- Northeast Iowa Business Network
- Northeast Iowa Tourism Association
- Professional Developers of Iowa
- Eastern Iowa Tourism Association
- Iowa Group Travel Association
- SCORE
- Regional Housing Trust Fund
- Northeast Iowa Food & Farm
- Clayton County Foundation for the Future
- Northeast Iowa Community College
- Upper Explorerland Regional Planning Commission
- Resource Conservation & Development

Development Defined
A Publication of the Clayton County Development Group

1140 partners receive CCDG's "Development Defined" newsletter either by email, mail or viewed on web. Call 562-245-2201 to subscribe.

Strawberry Point Development Fund, Inc.

105 West Mission Street • P.O. Box 85 • Strawberry Point, IA 52076

Phone: (563)-933-4417 • e-mail: econdev@strawberrypoint.com

www.strawberrypoint.com

City of Strawberry Point,

The Strawberry Point Development Fund provides a list of accomplishments every year to the City of Strawberry Point. Enclosed is a list that describes many of the projects and activities that the Development Fund has been a part of in 2010. The Strawberry Point Development Fund looks forward to 2011 and would like to thank the City of Strawberry Point for their continued support.

Sincerely,



Amanda Whittle
Director of Economic Development and Tourism
105 West Mission Street
P.O. Box 85
Strawberry Point, IA 52076

Strawberry Point Development Fund, Inc.

105 West Mission Street • P.O. Box 85 • Strawberry Point, IA 52076

Phone: (563)-933-4417 • e-mail: econdev@strawberrypoint.com

www.strawberrypoint.com

2010 Strawberry Point Development Accomplishments

- Attended the FFI Conference
- Continued to be active the Northeast Iowa Food and Fitness
- Assisted the Wilder Memorial Museum on possible grant sources in the State of Iowa
- Attended an Entrepreneurship training workshop through NICC
- Completed several updates/additions to the Strawberry Point website, continuing to update current site
- Continued to collect cell phones and ink for the EcoPhone Fundraiser
- Created monthly advertising for the Elkader Cinema to promote tourism and growth in Strawberry Point
- Helped with coordination and implementation of A Berry Merry Christmas
- Hosted individual Facebook workshops for business owners
- Introduced myself to Strawberry Point and surrounding businesses
- Continued to update Strawberry Point's Facebook page.
- Provided a display at the Strawberry Point Lutheran Home Pre-Holiday Open House
- Regularly attended Backbone Lake Friends Meetings (monthly)
- Regularly attended Clayton County Tourism Group Meetings (quarterly)
- Regularly attended Entrepreneur Group Meetings for the Clayton County Development Group
- Regularly attended meetings for the Chamber of Commerce, acting as Secretary
- Regularly attended Regional Chamber meetings (bi-monthly)
- Attended Downtown Business Committee meetings as needed
- Updated Community Business Directory
- Updated the Gibbs Building Window with community information monthly
- Updated tourism publications in the Development Office and in City Hall's brochure racks
- Implemented a successful cookbook fundraiser generating over \$3,500 to date
- Hosted a Clayton County Development Group Board Meeting and tour of DRI
- Wrote monthly Chamber of Commerce newsletters
- Wrote monthly articles for the city newsletter
- Wrote a successful final reimbursement report for the Franklin Hotel generating an additional \$2,900 for the first phase of reconstruction
- Collected items for Starmont's Welcome Bag program.
- Helped write an article and provided information about Strawberry Point's name for the Iowa Historical Journal

This is a thank-you to the city for keeping Bi-County for our garbage and recycle pick-up. Kelly McDowell on the green (recycle) truck and Doug Hansel on the white (stinky) truck are the best people that have ever done our pick-up. That includes when we had our city workers doing it twice a week.

Janet and I have seen them chasing down trash that has blown away many many times. Once we saw Kelly on the school hill chasing papers when we stopped to help. They have been known to stop back and check on some elderly in case they did not have it out earlier. This is not the kind of service you would get from some of the other companies. If you see them tell them thanks, as this service above all norms.

Bill Wilson

Vision 2020 Goals of the City of Strawberry Point
Goal 5: Continue to upgrade and expand playground equipment at
city parks

Playground Equipment Proposal
for Inger Park

With City Approval, we would start construction in 2011

Starmont Elementary (3rd graders) came up with a plan to improve Strawberry Point City Parks. Inger Park was the main focus of the discussion primarily due to the fact that this park is the last to be updated. The kids involved came up with the reasons why Inger Park needed updates which included:

- The slide has profanity which is inappropriate.
- The wood chips are dangerous and kids get hurt on them.
- The only thing kids can do at the park is either go down the slide or swing.

Along with the much needed improvement list these same Starmont Elementary students came up with some viable solutions which include:

- Getting a new slide with no profanity
- Adding a rock climbing wall and a fireman's pole for kids to hang on.
- Adding monkey bars or maybe a balance beam.
- Adding a jungle gym/ spider web that kids can climb on
- Change the wood chips to rubber tire chips like school so kids don't get hurt.
- Adding a park bench for parents and grandparents to sit on.

Together we can provide most of these amenities and improve Inger Park as well as provide another place kids can play and do family activities right here in Strawberry Point. Rich and I have come up with some solutions within the city's budget to not only improve Inger Park but to make it more family friendly as well as fun and exciting for all ages. The several options we looked at ranged in prices from 13,000 to 110,000. The budget Strawberry Point has set up is around 17,000. We also took in consideration the amount of space the park has for this new equipment. With the amount of money we had to work with and the space provided we decided to propose that instead of buying one unit with all the amenities that it would be in our best interests to split up and buy individual pieces. This way we can buy specifically what was asked of us as well as stay within our budget. Buying individual pieces will allow us to keep some of our old pieces and place the new pieces where we want them in order for everything to

fit. These pieces listed below include prices, ages of use and approximate size.

- Mogul Slide, 8 Foot 16 Foot long, ages 5-12 includes stairs and top \$3,028 (This isn't an enclosed slide so profanity shouldn't be a problem, but if it is the City employees would have a much easier fix.)
- Rock Wall, 4 sections 14'-6" x2' comes in beige or red, ages 5-12 for \$4,569 (This rock wall is a free standing climber.)
- Geodesic Climber (round Spider web piece) painted multiple colors to match all equipment, 13' Diameter, ages 2-12 for \$2,290
- Merry-Go-Round aka The Whirl, 20' diameter, age 5-12 for \$3,362
- Balance beam, 4" x 4" square beam sits inches off ground, non slip surface ages 2-12 for \$386
- Log Roll, Takes coordination but another fun aspect to the park for kids to play with \$1,143 (Does not give how much room it needs or takes up.)
- A in-ground bench which is all metal \$308 (The park already has one bench but if room would allow another bench it wouldn't be a bad idea.
- We could just keep our original swing set just paint it to match and update the swings if need be. This might have to be moved to make the park functional with all the other proposed equipment. Unknown cost of this project.

Total Estimated Cost= \$ 15,086

In this proposal the total estimated cost is only the price for the equipment and does not include the removal of rocks, wood planks and wood chips. It also does not include the rubber tire chips that would be put down in the place of the wood chips. It also does not include any labor or extra materials.

By eliminating the rocks and planks we should be able to make Inger Park bigger which should fit most if not all of the proposed equipment. We also thought that it would be a neat and creative idea to have the retaining wall painted to match the equipment so it gives Inger Park some extra curb appeal. The idea of having some of the kids in the community or a community member draw/paint a mural on the retaining wall will not only brighten it up but would put a personal touch on it. I am sure the city could get a volunteer to head this project and many volunteers to work on this project.

Thanks for considering our proposal, any other ideas or solutions are greatly appreciated.

Jacci Meyers
and
Rich Newman